Changes in Examination Regulations to the University Gazette – Social Sciences Division

Social Sciences Divisional Board

Approved by Chair’s action on behalf of Quality Assurance Committee on 11 December 2018

Title of Programme/ Name of Regulation
Honour School of Economics and Management

Brief note about nature of change: Introduction of a new management option.

Location of change

Effective date
For students starting the FHS from MT 2019-20
For first FHS examination from 2020-21

Detail of change
1. Insert after citation 1.99 as follows (new text underlined):

‘(10) Global Business History
Theoretical foundations of global business history; patterns of economic development within and among nations; varieties of capitalism, changing nature of the corporation; emergence of professions; evolution of trading relationships; relationship between the state and corporation; role of family firms, non-profits, and cooperatives; development of management theory; organisational cultures; consumerism and the demand for goods; composition of the workforce; theories of technological change and innovation; financialisation of the global economy; evolving forms of capitalism.

Students taking the Global Business History option are expected to attend the lecture
course during their first year of the Final Honours School.

(a) Assessment

Global Business History will be examined by an assessed extended essay. Candidates will write a business history case study accompanied by a teaching note that sets out the pedagogical purpose of the case and its theoretical importance.

(b) Authorship and origin

No essay shall exceed 10,000 words including the main body of text, tables, figures, and diagrams, appendices, footnotes, and references. There will be two parts to the essay – a historical case study (7,500 words maximum) and a teaching note (2,500 words maximum).

(c) Submission of assessed work

Candidates must upload their essay to the course WebLearn site by no later than noon on Thursday of Week 0 of Trinity Full Term in the year the final examination is taken. Candidates must also upload a declaration of authorship confirming the essay is their own work.

Explanatory Notes

Introduces a new management option in “Global Business History”.

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