Changes in Examination Regulations to the University Gazette – Social Sciences Division

Social Sciences Board

Approved by Teaching Audit Committee 16/12/13

Title of programme
Master of Business Administration (part-time)

Brief note about nature of change:
Changes to the titles of two core courses

Effective date
1 January 2014

Location of change
In Examination Regulations 2013

Detail of change

1. P.804, l.33, delete “Developing Effective Managers” and insert “Leadership Fundamentals”.

Explanatory Notes

Clause 1: This clause renames the ‘Developing Effective Managers’ module to ‘Leadership Fundamentals’. The original name reflected how management practice viewed organisational behaviour at the time, but the ability to understand groups, personality, culture, team management and performance management are now considered essential aspects of leadership development. The new name reflects this and also sends a clear message to the market about what we are trying to achieve by teaching this module.
Clause 2: This clause renames the ‘Operations Management’ module to ‘Technology and Operations Management’. *Operations Management* addresses the design and management of products, processes, services and supply chains. It has been a mandatory subject in most MBA programmes for many years. However, technology – particularly digital technology – is now playing a crucial role in the subject. The course reflects this by covering issues such as the development of large computer systems for managing companies, the growing field of cyber-security and safety, and the technology that ensures that provenance of products in the supply chain. Because of the change in the nature of the topic over the past several years, we propose a change of name to *Technology and Operations Management*. We believe this now better reflects the actual content of the course for both full-time and part-time MBA students. Separately, the equivalent FHS paper on the School’s Economics & Management programme has carried the name of *Technology and Operations Management* for many years.