Changes in Examination Regulations to the University Gazette – Social Sciences Division

Social Sciences Board

Approved at the meeting of Teaching Audit Committee on 26.02.16

Title of Programme
Honour School of Economics and Management

Brief note about nature of change: introduction of a new option paper

Effective date
With immediate effect, for students who started FHS in MT 2015

Location of change
In Examination Regulations 2015 as amended by Gazette of 04/02/16

Detail of change

**Schedule A**

(1) **Accounting**

(2) **Organisational Behaviour and Analysis**
The individual in the organisation; motivation and job satisfaction; groups at work; decision making; gender; organisational strategy and structure; the organisational environment; managerial work and behaviour; leadership; culture; power, conflict and change; contemporary and comparative approaches.

(3) **Employment Relations**
The structure and management of the employment relationship, including its environment, and economic and social consequences; human resource strategy and style; systems of collective representation; trade union objectives and organisation; pay systems and performance appraisal; explicit and psychological contracts; the management of co-operation and conflict; employee involvement, participation and team working; technology, work design and work organisation; job regulation; the utilisation of human resources; training and performance; contemporary and comparative approaches to the management of employees.

(4) Finance


(5) Strategic Management


(6) Marketing

Exchange in a modern economy. The marketing concept; the marketing mix, its formulation and common components; the product life-cycle and new product development; segmentation and positioning. Buyer behaviour. Marketing information and the analysis of markets and competitors. Marketing planning and marketing strategies. Models for evaluating strategic marketing opportunities.

(7) Technology and Operations Management


(8) International Business

marketing. Ethical supply chains. Contemporary theories and controversies in international business.

(9) Entrepreneurship and Innovation


Explanatory Notes

This change allows the new ‘Entrepreneurship and Innovation’ option (shared with the Honour School of Engineering Science) to be taken by students entering their final year in MT 2016. The option was originally approved and Gazetted for students starting FHS in MT 2016 in the 28 April 2016 edition.

Vested interests:

The option was offered to all students in their second year in 2015-16, when picking their final year options for 2016-17.