Changes in Examination Regulations to the University Gazette – Social Sciences Division

SSD/2/2/4

Approved by TAC 16/11/12, approved by Education Committee 19/12/12

Title of programme
Executive MBA

Brief note about nature of change:
Reduction of scale of written assessment to a length that is more proportionate to the length of the module, change of core module.

Effective date
From January 2013

Location of change
In Examination Regulations 2012

Detail of change

1. P.792, l.3, delete ‘an International module’ and substitute ‘the Business in Emerging Markets module’.

2. P.792, l.4, delete ‘not more than 15,000 words;’ and substitute ‘not more than 5,000 words;’.

Explanatory Notes
Change 1 brings the study of rapidly growing and dynamic markets more explicitly within the programme’s scope, and reflects the fact that the study of globalization and emerging markets are core elements of the most prestigious and academically rigorous Executive MBA programmes. There is no intention to alter the main themes of the course, but greater clarity about the emphasis will be helpful for applicants and for our competitive position in the market.

Change 2 provides a scale of written assessment more proportionate to the length of this module than was previously the case. A comparison with similar assignments on other Executive MBA courses which carry two credits indicates that the original word length for this assignment is excessive. The amount of credits assigned to this module (two) will not change.